



Hey there!

I'M RACHEL MAKOLA

MULTIMEDIA DESIGNER



www.raysdesignagency.co.za



PORTFOLIO.



About Me

A highly experienced **Graphic and Web Designer with over 10 years in both agency and freelance environments**, having successfully completed more than 1,500 projects across product packaging, web design, and animated advertising. Adept at thriving in fast-paced settings, consistently delivering 25+ minor freelance tasks daily while simultaneously managing larger-scale creative projects.

Proven track record in conceptualising and executing website designs, mobile app UI, and full brand identities for both startups and corporate clients. Previously served as **Senior Graphic Designer at Portia M Skin Solutions**, contributing within a high-demand contract environment.

Currently a **Visual Design Specialist at Summit 7 Marketing** (under Preferred Solutions), bringing advanced expertise in video editing, voice-overs, content planning, and layout design, including large-format municipality booklets.



DESIGN AGENCY

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DESIGN

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PORTFOLIO.

Product Packaging



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Social Media

● @portiam_skin

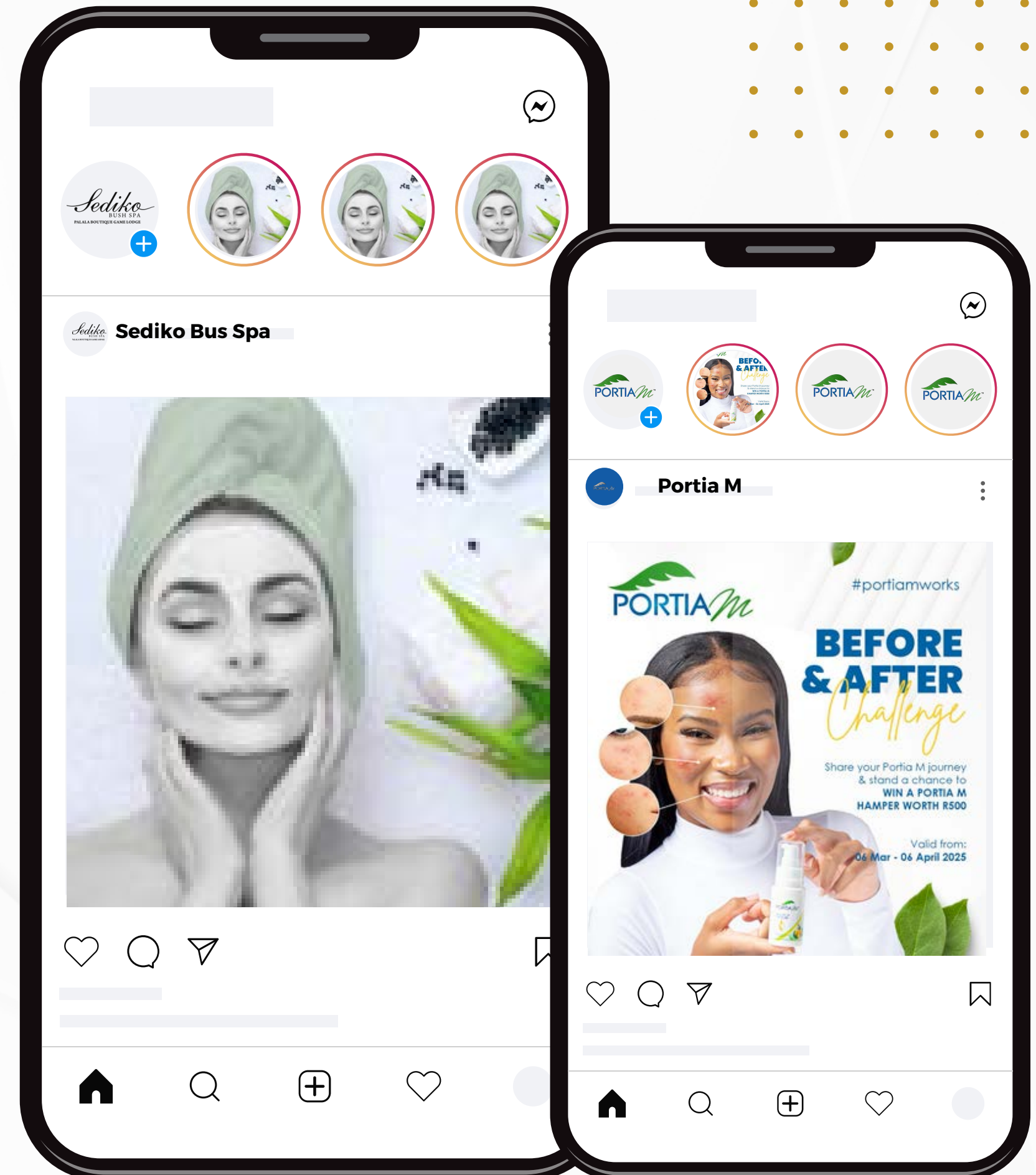
Portia M is an award-winning cosmetic brand that specialises in skin care solutions. Managing social media content, designing new innovative products, website design and WooCommerce administration for the online store, assisting marketing manager with events setups, backdrops and generating videos for TikTok.

● @sedikospa

Simple setups for a luxurious spa experience. We keep it real with the best hospitality. Situated at Palala Boutique Guesthouse Groblersbrug.

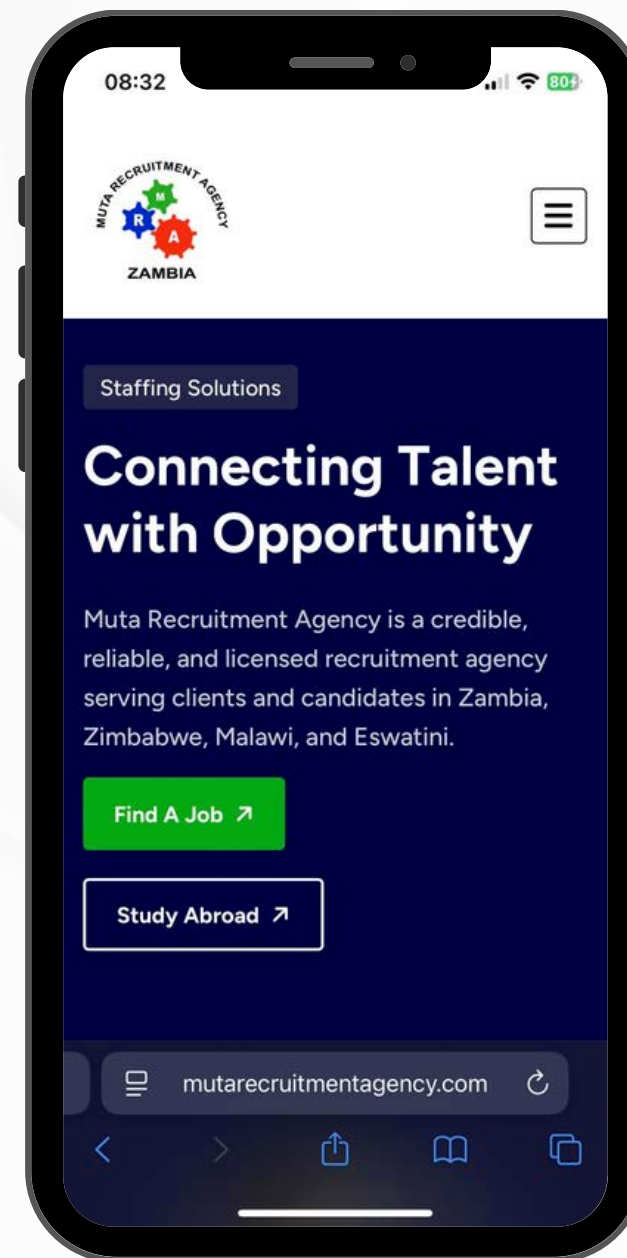
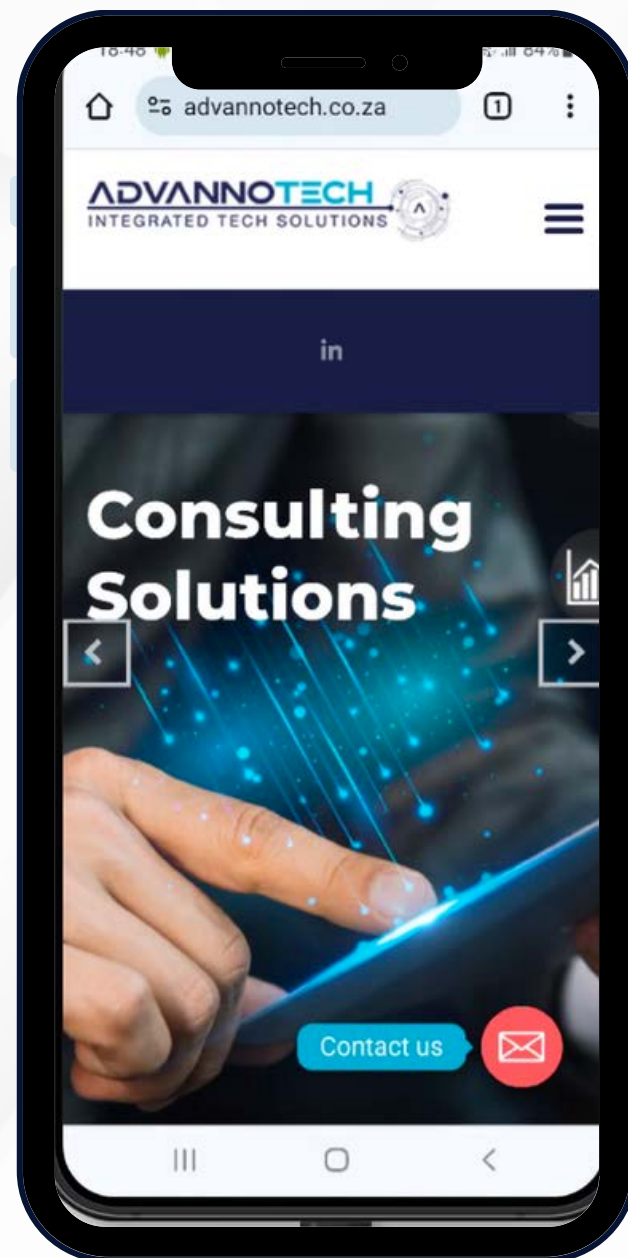
● @summit7marketing

Summit 7 Marketing is a creative agency under Preferred Solutions, specialising in visual communication, branding, and digital marketing.



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Website Design



www.mayf.org.za

www.divinesunsetvenue.co.za

www.mutarecruitmentagency.com

www.portiamss.com

www.mediawithalexis.com

www.maswikaautostyling.co.za



RAY'S DESIGN AGENCY

THANK YOU

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